



# Sponsorship Opportunity

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## SPORTS

### Recreational Sports Program

Designed to support individuals living with mental health or addiction needs.

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- June to September: slow pitch baseball team.
- October to May: a drop-in indoor soccer program.

#### Contact

**Phone** 1416-203-2711 X3540  
**Website** [www.goodshepherdcentres.ca](http://www.goodshepherdcentres.ca)  
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**Address** 550 Queen Street East, Suite 315,  
Toronto, ON, M5A 1V2



**Good Shepherd**  
Faith in people.



# About Us

Good Shepherd has been a compassionate presence in Hamilton and Toronto for more than 60 years. Good Shepherd is here to provide critical supports for our community's most vulnerable people.

Good Shepherd services include emergency food and clothing; daily hot meals; emergency shelters for all individuals and families; transitional housing and education for homeless and street-involved youth; hospice palliative care; community mental health programs; and supportive housing programs.

We see the good in people, not only the challenge. We hear the warmth in their voices. We recognize that we all have potential and promise. Our programs help to tear down the barriers that have impeded our community's most vulnerable citizens and help them to establish a path to a stable and healthy life.

The work of Good Shepherd is based on a fundamental belief in providing hope and restoring dignity to the most vulnerable members of our community. Good Shepherd's innovative programs and services are provided 365 days a year, without judgment, to anyone in need. All our services are offered free of charge.







# About The Sports Program

Through recreational sports, GSNPH provides clients with an opportunity to build a healthy relationship with fitness and recreation, connect with peers and workers, develop transferable skills, develop leadership skills, and navigate the ups-and-downs of competition. Essential supplies such as water, transport, and basic equipment are provided to ensure all participants can fully engage in the activities.

All clients are welcome to participate in inclusive, low-barrier sports for 2–3 hours each week, in the warmer months of the year. This consistent schedule helps foster a sense of community and belonging, while promoting physical and mental well-being.



## Program Highlight

Inclusive, Low-Barrier  
Participation

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Seasonal Programming

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Skill Development &  
Community Building

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Supportive Infrastructure

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# Program Schedule

**June  
to  
Sept.**



**Oct.  
to  
May**

## Competitive Slo-Pitch

The team competes in the Downtown East End Slo-Pitch League. This league provides a structured yet enjoyable environment for clients to engage in sports, fostering teamwork, resilience, and a sense of achievement.

Downtown East End Slo-Pitch League

## Indoor Soccer

This program is also open to the clientele of other non-profit agencies, further expanding the reach and impact of the initiative.

In collaboration with the John Innes  
Community Recreation Centre

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# Why Sponsor GSNPH Sports?

Sponsoring our sports program is a powerful way to align your brand with community well-being, equity, and meaningful impact. Your support directly enables people on the path of recovery to thrive through sport.

## Sponsorship Benefits

### **Golden Level – \$3,000**

#### **Champion of Community Wellness**

- Optional feature as a special guest on our podcast, alongside a GSNPH sports lead and a client participant
- Prominent logo placement on t-shirts, banners, and shared promotional materials
- Featured sponsor spotlight and mentions across GSNPH social media and newsletters
- Recognition at a seasonal community sports event, with an invitation to attend
- Logo and sponsor acknowledgment on the GSNPH website and annual impact report

### **Silver Level – \$1,500**

#### **Leader in Mental Health & Inclusion**

- Logo placement on shared promotional materials and digital platforms
- Recognition in social media posts related to sports and community programming
- Acknowledgment on GSNPH's website and social media platforms
- Invitation to attend and be recognized at a seasonal sports event

### **Bronze Level – \$500**

#### **Builder of Access & Belonging**

- Impact spotlight: receive a short client story or testimonial (anonymized) showing how your support made a difference
- Acknowledgment as a Bronze Sponsor on GSNPH social media
- Inclusion in a community "Thank You to Our Supporters" social media post

# Sponsorship Agreements

**Golden Level**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**\$3000**

**Silver Level**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**\$1500**

**Bronze Level**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**\$500**

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Primary Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Method:

- Cheque (please make cheque payable to Good Shepherd)
- Invoice Me
- Credit Card: Visa/ MasterCard/ American Express

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

## Individual Donations

I want to donate: \$\_\_\_\_\_

You can also donate online at: [goodshepherdcentres.ca](http://goodshepherdcentres.ca)

Charitable Registration Numbers:

Good Shepherd Centres - 13063 6798 RR0001 Good Shepherd Non-Profit Homes - 12911 4377 RR0001

# Thank you!



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Faith in people.